The state-of-the-art tool for online publications

How you can use ns.wow to implement digital storytelling individually and independently according to the “online first” approach.
Agile, simple, efficient: “online first” publications with ns.wow

Do you have the right tools for your online communications?

Today, hundreds of websites are being created, thousands of blog posts written and hundreds of thousands of social media messages created every minute. The new content hubs are digital, and this has consequences for corporate publishers’ working methods. Processes need to be reorganised and the wrong systems are often used to do so – typically traditional web content management systems that are too static for today’s corporate communications needs. Modern online communication requires flexible, dynamic tools such as ns.wow.

Do these questions address your needs?

— Do you want to reach your target group online?
— Do you want to use digital storytelling/content marketing?
— Do you want to communicate “online first”?
— Do you have difficulty drafting and editing articles with your existing content management system?
— Would you like a professional print function for your digital content?

Start using ns.wow and benefit from our many years of experience in implementing publishing systems.
The ns.wow tool

ns.wow is an online editor for the creation and distribution of digital content.

In ns.wow, every article is a dynamic document built from flexible components and can be changed at any time. Components include building blocks for text/image elements, social media, interactive elements such as videos or explanatory graphics, and much more.

The tool is unique not only for its extremely simple and intuitive operation, but above all for its architecture, which is oriented towards corporate publications and financial reports and consists of specific, continuously developed modules.

Key characteristics at a glance:

— WYSIWYG editor
— Draft and publish directly in your browser
— Drag-and-drop interface
— Flexible content components – no rigid templates
— Strict compliance with CI/CD requirements
— Device-independent display on digital devices (responsive design)
— Range of output channels (online, PDF, print)
— Can be expanded with the finance plus module¹ for financial reports

¹ finance plus is the module for financial controllers. It is a custom-made expansion designed for table automation, based on Microsoft Excel, and guarantees the secure and efficient transfer of figures from your consolidation software.
A selection of our customers

These companies have chosen ns.wow.

Aduno Group
Annual report

CCR – Reporting Times
Magazine

Georg Fischer
Employee magazine

Georg Fischer
Annual report

Investis
Annual report

Kuoni
Corporate website

Sonova
Sustainability report

Raiffeisen
Annual report

Repower
Annual report
Your benefits

Wide range of applications

From online annual reports and magazines to online sustainability reports and blogs – ns.wow can be used to produce a wide range of publications and formats. Both high-level and standard security environments are available depending on the level of confidentiality required.

Independent processes

Work wherever you want, whenever you want, without the support of a web agency. It’s intuitive to use, fun and doesn’t require any knowledge of the web. You have full control over your content at all times thanks to the WYSIWYG display and flexible content components.

Strong investment protection

Thanks to the Software-as-a-Service (SaaS) model, customers always rent the publishing system of their choice. Regular software updates are guaranteed. No internal system maintenance or in-house IT expertise are required.

IT security and IT infrastructure

Our hosting concepts, security standards and system reliability are all designed specifically to meet the needs of listed companies and undergo numerous checks.
Decentralised teams can also work together collaboratively, saving time and significantly reducing production times. Automation and monitoring functions increase efficiency and reduce the error rate – right down to the very last change.

An “online first” approach prioritises the web publication channel. Further channels (PDF, print) can also be supplied using this content as a basis. Changes to the source are applied automatically and do not require manual intervention.

One source – multiple publication formats

Collaborative and efficient

Specialised modules

The ns.wow modules, which we develop ourselves, provide solutions to typical problems encountered during the production of corporate reports. They support customers in their business workflows, going far beyond the options available with other conventional web content management systems.
ns.wow – the state-of-the-art tool for online publications

Making online publishing agile, simple and efficient

Corporate Communications

Marketing

Corporate Finance

Investor Relations

Concept

Production & change management
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Output

Online

PDF

Print

Multi-channel production

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ns.wow – Swiss security

For us, data security is fundamental. Sensitive data deserves maximum protection. We offer two different setups depending on your requirements:

Private cloud in Switzerland:
high-security environment for financial publications

— Tier III datacentre guarantees professional protection for sensitive data
— State of the art architecture without a single point of failure, designed for maximum availability and security
— Two-factor login authentication (with SecurID token)
— Regular audits and penetration tests by customers and independent IT consultancy firms
— Constant monitoring of platform with over 900 sensors and automatic alarm system

Public cloud in the European Union:
standard-security environment for corporate publications

— Tools provided via Microsoft Azure cloud services
— Highly certified, internationally recognised cloud provider
— Strict security, data protection, compliance and transparency guidelines
— Single-factor authentication
Further products available from mms solutions

Are you looking for ways to improve and streamline the publishing processes of your corporate communications? We are happy to advise you. www.mmssolutions.io

<ns.publish> For financial publishing
Intelligent.
Secure.
Efficient.

ns.publish is a tried-and-tested publishing system for corporate and financial publications and is the market leader in Switzerland, used by hundreds of companies at home and abroad.

<ns.edition> For corporate publishing
Cross-media.
Dynamic.
Efficient.

ns.edition is a cross-channel publishing system designed specifically for customer and employee magazines – both print and digital versions.

<ns.connect> For marketing publishing
Personalised.
Quantifiable.
Efficient.

ns.connect is an online portal for the production of cross-media campaigns. Whether you’re creating newsletters, invitations to an event, direct mailshots or product launches, ns.connect brings together online platforms, email, social and print media.

www.mmssolutions.io

Imprint
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ns.wow
is the state-of-the-art tool for online publications. And of course it is also fully responsive on all digital channels. For autonomous, individual digital storytelling.

mms solutions
specialises in IT and publishing systems. As a system house, we consolidate expertise from the graphics industry, IT and software development.

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